



WORLD WRESTLING FEDERATION®

THE ULTIMATE SALES FORCE!



At the World Wrestling Federation, **WE SELL!**

WE SELL TICKETS!

The World Wrestling Federation presents more than 1,000 live events each year in over 300 venues throughout the United States, Canada and around the world. And each year over 8 million paying fans enjoy WWF live events. Our sales strategy? We offer a quality sports/entertainment package supported by effective marketing.

WE SELL MERCHANDISE!

Our fans are hungry for WWF T-shirts, programs and novelties. So we develop an ever-changing array of quality souvenir items. The result? Millions of loyal WWF fans generate some of the highest "per caps" in the industry. Thanks to our dynamic sales force, **WE SELL!**

For booking information contact: Ed Cohen, Vice President Arena Bookings (203) 352-8600

The World Wrestling Federation proudly supports the IAAM. During the 65th Annual Conference, we welcome all IAAM Members to join us and meet Superstars of the WWF at the Opening Trade Show Reception on Saturday, July 14th, at 6:00 PM.

®Registered Trademark of TitanSports, Inc. © 1990 TitanSports, Inc. Ultimate Warrior™ and his character likeness are trademarks of TitanSports, Inc. All rights reserved.